



DAIDONE DESIGNS



Lakewood Ranch, FL

Skills

Web Design

Graphic Design

Adobe Illustrator

Adobe In-Design

Branding & Identity

Wix Website Creator

Page Layout + Design

Interests

UX / UI

Coding and development

Learning and understanding current trends for design and marketing

Developing and fine tuning my current skill sets

Outdoor recreation

STEFANI DAIDONE

Website Creator. Graphic Designer.



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daidonedesigns.com

Designer with strong website and graphic skills, self-motivated to manage creative projects that meet deadlines, budgets, and exceed client expectations. My approach to always seeking out the newest innovative technology, tools, and trends, allow for designs that are always fresh, on brand, and never cookie-cutter.

Work Experience

THE HIVE MARKETING COLLECTIVE

Senior Designer

Nov. 2019 - Present

- Leads creatives across all design needs: advertising, social media, website design, logos, and branding.
- Designs, builds and edits fully custom built websites using platforms like Wix, Squarespace, and Wordpress.
- Creates custom print materials, such as posters, fliers, menus, and brochures - all within brand guidelines.
- Responsible for the creation and implementation of social media strategies and creatives for clients across multiple platforms.
- Responsible for designs that convert leads and/or sales via web design, branding, banner ads and paid ads depending on client needs.
- Responsible for UI/UX wireframe development, optimized and responsive designs and layouts with strategically placed CTAs.

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Freelance Designer

April 2018 - October 2019

- Client strategy and implementation of branding kits, logo creation, signage mock-ups, uniform designs, and custom-made business cards.
- Effectively managing several design projects at once with efficient communication and excellent time management.
- Responsible for client satisfaction, invoicing, and delivery of all projects by the deadline and within budget.

Education & Experience

Fullsail University

Bachelor of Arts, Graphic Design
AUG 2020

US MILITARY

SGT E5 / Army

Aug. 2009 - March 2017